



Celebrity Series of Boston
Engaging • Entertaining • Enriching

Gary Dunning
President and Executive Director

Celebrity Series of Boston
20 Park Plaza, Suite 1032
Boston, MA 02116-4303

617.482.2595 [T]
617.482.3208 [F]
www.celebrityseries.org

For Immediate Release

Contact: Stephanie Janes, (617) 598-3240, sj@celebrityseries.org

Celebrity Series Press Room: http://www.celebrityseries.org/CS_aboutus/press.htm

CELEBRITY SERIES OF BOSTON ANNOUNCES SELECTION OF TESSITURA TICKETING SOFTWARE

(Boston) Celebrity Series of Boston, New England's leading performing arts presenter, is pleased to announce the selection of Tessitura Software® for its ticketing and patron services needs. The Celebrity Series currently presents more than 40 world-class performances per season at multiple venues throughout Boston and Cambridge.

"We believe the implementation of the Tessitura Software will greatly enhance the customer experience with the Celebrity Series," says President and Executive Director of the Celebrity Series of Boston, Gary Dunning. "The software will allow the customer to interact with ease with our website and present more online purchasing options for our audiences."

"After an extensive search, Tessitura Software® was chosen as the most comprehensive system for flexible ticketing options, donation management and communications needs to serve a variety of constituencies," says Jack Wright, Director of Marketing and Communications for the Celebrity Series of Boston.

The Tessitura Network Inc. is the leading global provider of enterprise software technology, services and learning community for the arts and cultural sector. More than 350 arts and cultural organizations worldwide rely on Tessitura to better serve their patrons, donors and communities in Australia, Canada, Ireland, New Zealand, the United Kingdom and the United States. Organizations that use the Tessitura Software® include the Joyce Theater Foundation, the Kimmel Center, American Ballet Theatre, Sydney Opera House (Australia), Chicago Symphony Orchestra and The Metropolitan Opera. Tessitura Software® provides a unified platform for all departments within an organization to manage customer relationships, ticketing, marketing, subscriptions, fundraising, memberships, reporting and Web transactions.

Celebrity Series of Boston begins single ticket sales for the 2011-2012 season on September 12, 2011, with the Tessitura Software® in place.

About Celebrity Series of Boston

The Celebrity Series of Boston is New England's leading presenter of music, dance and the performing arts from around the world. Now in its 73rd season, the Celebrity Series brings performances by instrumental and vocal soloists, orchestras and chamber ensembles, dance companies, jazz, folk and ethnic artists and ensembles to Boston's major concert halls. Through the Arts, Education and Community Program, the Celebrity Series reaches thousands of youngsters annually with opportunities to experience and participate in the performing arts through concerts, workshops and the award-winning AileyCamp Boston, an intensive six-week summer dance program for Boston middle school students. For more information on Celebrity Series of Boston, call (617) 482-2595 or visit us online at www.celebrityseries.org.

The Celebrity Series receives generous support from Amy & Joshua Boger; The Little Family Foundation; Susanne Marcus Collins Foundation; The John S. and Cynthia Reed Foundation; Tufts Health Plan; Foley & Lardner LLP; Parametric Technology Corporation; Charlesbank Capital Partners; Susan Pravda & Gabor Garai, Honorary Consul General of Hungary, and the Hungarian Society of Massachusetts; Comcast; Massachusetts Cultural Council; New England Foundation for the Arts; and The D.L. Saunders Companies and The Boston Park Plaza Hotel, LLC.

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